

EXCERPT FROM RESOLUTION 2009-022, ADOPTED MARCH 11, 2009

SECTION 4. Public Purpose. The City shall only provide a ticket and/or pass to or at the request of a public official, under any of the following City public and governmental purposes:

- a. Promotion of local and regional businesses, economic development and tourism activities within the City, including conventions and conferences.
- b. Promotion of City-controlled or sponsored events, activities, or programs.
- c. Promotion of community programs and resources available to City residents, including nonprofit organizations and youth programs.
- d. Marketing promotions highlighting the achievements of local residents and businesses.
- e. Promotion and marketing of private facilities available for City resident use, including charitable and nonprofit facilities.
- f. Promotion of public facilities available for City resident and other public use.
- g. Promotion of City growth and development, including economic development and job creation opportunities.
- h. Promotion of City landmarks and/or community events.
- i. Promotion of special events in accordance with any City contract.
- j. Exchange programs with foreign officials and dignitaries.
- k. Promotion of City recognition, visibility, and/or profile on a local, state, national or worldwide scale.
- l. Promotion of open government by public official appearances, participation and/or availability at business or community events.
- m. Sponsorship agreements involving private events where the City specifically seeks to enhance the City's reputation both locally and regionally by serving as hosts providing the necessary opportunities to meet and greet visitors, dignitaries, public officials, residents, and their guests.
- n. All written contracts where the City as a form of consideration has required that a certain number of tickets or suites be made available for City use.
- o. Employment retention programs.
- p. Special outreach programs for veterans, teachers, emergency services, medical personnel and other civil service occupations.
- q. Spouses of or immediate dependants of public officials in order to accompany or represent him or her to any of the items listed above.
- r. Any purpose similar to above included in any City contract.